



Policy Teaching Exemplars in Undergraduate Education

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Acknowledgements

- ▶ Wright State University, College of Nursing and Health, Undergraduate Curriculum Committee
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- ▶ Kathy J. Keister, PhD, RN Online Course Faculty
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Course Information

- ▶ **Name:** *Health Policy, Politics, and Issues*
- ▶ **CREDIT HOURS:** 3 credit hours (3 credits didactic; 0 credits clinical, & 0 credits laboratory)
- ▶ **Program Level:** Undergraduate, RN-BSN
- ▶ **CATALOG DESCRIPTION:** Critical analysis of public policies and issues affecting nursing and health care delivery. Encompasses economic, political, social, technological, ethical and legal influences on consumers and health care providers from a global perspective.

Outcomes alignment

| Course Learning Outcomes | AACN Essentials | Quad Council | ACHNE Policy Competencies (DRAFT) |
|---|---|------------------|--|
| Analyze concepts and theories related to health policy issues | Essential I: Liberal Education for Baccalaureate Generalist Nursing Practice | Domains 1 & 6 | Differentiate the tiers of practice scope Explain factors contributing to cultural diversity that affect individuals and the family in society to diverse stakeholders including policymakers, regulators, practitioners, and community members |
| Evaluate public policies and their effect on health care delivery. | Essential II: Basic Organizational and Systems Leadership for Quality Care and Patient Safety | Domains 1 | Describe major health care policies and their relevance to public health nursing. |
| Analyze ethical, legal, economic, technologic and global implications. | Essential V: Health Care Policy, Finance, and Regulatory Environments | Domains 1, & 8 | Apply ethical, legal and policy guidelines and principles in the collection, maintenance, use and dissemination of data and information |
| Analyze health policy research. | Essential III: Scholarship for Evidence Based Practice | Domains 2 & 6 | Appraise peer reviewed literature related to health and well being |
| Differentiate options for health care reform. | Essential II: Basic Organizational and Systems Leadership for Quality Care and Patient Safety | Domains 2, 5 & 7 | |
| Demonstrate use of a political strategy to influence health care. | Essential V: Health Care Policy, Finance, and Regulatory Environments | Domains 2 | Demonstrates early skills in stakeholder communication and advocacy Describe the structure of the public health system |
| Analyze strategies for empowering aggregate and communities to influence health policy. | Essential VII: Clinical Prevention and Population Health | Domains 2 & 4 | Describe the interplay of policies that support individual and community health efforts Describe major health care policies and their relevance to public health nursing. |

Topical Outline Example

| Week | Module Titles | Topics |
|------|--|--|
| 1 | Defining health policy | Social determinants of health, AACN Essentials & Quad Council Competencies |
| 2 | Overview of Policy Process | Legislative processes, Perspectives on public health policy, Identifying elected officials and State bills |
| 3 | Policy Design & Implementation | CDC policy framework and processes Federal registrar |
| 4 | Policy Evaluation | American Evaluation Association & Outcomes vs Evaluations |
| 5 | Healthcare Quality | IOM reports, Health Equity & Healthy People |
| 6 | Health Care Disparity | AHQR, CLASS Standards |
| 7 | Economics and U.S. Health Care Delivery System | U.S. Department of Health and Human Services and Centers for Medicare & Medicaid Services. |
| 8 | Global Health: Comparative Health Systems | World Health Organization and Universal Coverage Plans |

Assignment 1: Analysis of a Bill

- ▶ **Purpose:** To analyze relevant health care issues and trends considering ethical, legal, economic, technologic, and global implications in relation to currently proposed legislation.
- ▶ **Directions:**
 - ▶ Select a bill that has been introduced in Congress or a state assembly but that has not yet passed into law.
 - ▶ Complete a PowerPoint presentation, group project or paper (faculty choice)

Criteria for Analysis of a Bill

| Criteria | Points | Criteria | Points |
|--|--------|---|--------|
| Present an overview of the issue, including brief historical background and current legislative initiatives. Refer to relevant health policy research. | 5 | Analyze the economic impact of the bill | 5 |
| Analyze the broader health care issue from multiple perspectives, including technological & global implications | 5 | Analyze ethical considerations related to the bill | 5 |
| Present a summary of the bill | 5 | Explain how the issue will impact health care and the health care system. | 5 |
| Discuss all the actions taken on the bill. | 5 | Identify how the issue will effect nursing practice | 5 |
| Give the pros and cons of the bill. | 10 | State and defend your stance position on the bill. Describe rationale for your stance | 5 |
| List the key sponsor(s) and opposers of the bill. | 10 | Describe resources that might support the progress of the bill. | 5 |
| Identify those who benefit and those who are disadvantaged from the bill | 10 | Describe constraints that might inhibit the progress of the bill. | 5 |
| Identify organized groups on both sides of the bill. | 10 | Write a formal business letter to a legislator about your position on the bill. Explain why he/she should or should not support the bill. | 5 |

Assignment 2: Taking a stance on relevant health issues– a brain based campaign ad

- ▶ **Purpose:** To demonstrate early skills in stakeholder communication and advocacy
- ▶ **Directions:**
 - ▶ Take a stance on a problem; address it succinctly with knowledge and political skill.
 - ▶ Use two-three sentences at most
 - ▶ Create a brain based campaign ad to support your proposed solution

Assignment 2: Taking a stance on relevant health issues– a brain based campaign ad

| Criteria | Example |
|---|--|
| Select a current hot topic that negatively impacts vulnerable populations | Obesity |
| Search credible (primary sources) of information for facts related to the issue | CDC Website |
| Present a one sentence truthful summary of the concern | Over ½ of adults ages 30-50 are obese |
| Identify the major ethical or overall concern of the problem | Obesity costs all people time and money |
| Describe the most adversely groups affected by the problem | The most adversely groups affected by obesity are the obese themselves as they have poor life quality and longevity |
| State a proposed policy for resolving the issue | Insurance should cover prevention care for adults with obesity whereby they should receive intense emotional and physical support to reduce obesity prevalence |

Half of adults 30-50 years are obese, costing everyone time and money and contributing to poor life quality and longevity. Emotional and physical therapies reduce costs.



To read more on the consequences of adult obesity visit: <https://www.cdc.gov/obesity/adult/causes.html>

Rubric for brain based campaign ad

| Criteria | Exemplary 100 points | Proficient 80 points | Substandard 0-69 points |
|--|---|---|-------------------------|
| Hot Topic or health issue | Topic is congruent with health concern | Topic is not congruent with health concern | Not evident |
| Evidence supports issue | Primary source of evidence is properly cited in APA format | Source of evidence is not primary or lacks proper APA format | Not evident |
| Truthful summary of the concern | Summary is valid and logical | Summary is not valid or is not logical | Not evident |
| Poses major ethical or overall concern | Overall concern for the population/public is clear | Overall concern for the population/public is unclear | Not evident |
| Group adversely affected by issue | Evidence and summary link to groups adversely affected by issue | Evidence or summary does not link to groups adversely affected by the issue | Not evident |
| Proposed policy for resolution | Proposes a policy to resolve the issue for population | No policy is proposed or the policy does not reflect resolution of the issue for population | Not evident |
| Brain based and succinct | Photo connects the topic and/or words do not exceed 3 lines | Photo lacks connection to the topic and/or words exceed 3 lines | Not evident |



Questions?