

Creating a Nursing School Consortium:

**Working together to improve
community partner relationships and
enhance a culture of health**

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Objectives

By the end of the presentation participants will be able to:

- List three ways nursing schools can collaborate to enhance a culture of health in the community.
- Describe a model for developing a coalition of nursing schools to coordinate health education and screening interventions for clients served by community partner organizations.
- Discuss mutual benefits for community partners and students in nursing schools including best practices for community health promotion.

BACKGROUND

HISTORY

- In 2017, following a school-wide strategic planning process, the Duke University School of Nursing (DUSON) established the Community Health Improvement Partnership Program (D-CHIPP) in an effort to coordinate community health initiatives across programs (ABSN, MSN, DNP, PhD).
- A key strategy area of D-CHIPP is to *“Support innovative and transformational community and/or population based practice initiatives”*.
- Coordination of initiatives was extended across nursing schools in the Triangle area as an innovative practice in 2018.



- There are four schools of nursing within 10 miles of each other in the Triangle area of North Carolina
- These schools of nursing partner with more than 25 community organizations to provide health services
- Partner clients represent an underserved and racially diverse population.

CONTEXT

TRIANGLE AREA OF
NORTH CAROLINA



Consortium Members

COMMUNITY HEALTH
FACULTY
FROM FOUR SCHOOLS
OF NURSING

Duke University School of Nursing
(Private)

North Carolina Central University
(HBCU/Public)

University of North Carolina- Chapel
Hill (Public)

Watts School of Nursing
(Private/Duke Health Diploma
Program)

Community Partners

- CWS Refugee Resettlement Program
- El Centro Hispano
- Urban Ministries
- DHA
- Hospice organizations
- Durham Head Start
- School systems
- Memory care day center (Charles House)
- Public health department



AIMS OF CONSORTIUM

- 1) To provide coordinated clinical placement of students in community courses
- 2) To provide consistent health services year round for community partner organizations by aligning and coordinating screening and health promotion and health education efforts.



PROBLEM

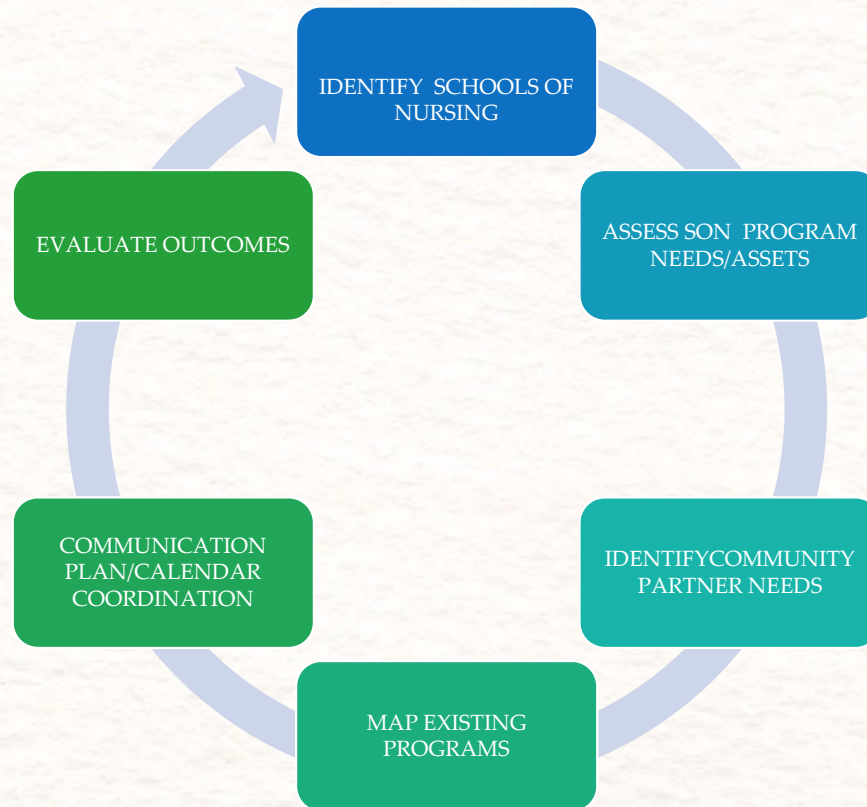
- **Multiple requests** are made by schools of nursing in the Triangle area of NC to use community partner organizations as **placement sites** for student community health clinical hours.
- There is often a **lack of coordination** of screening services, educational topics, methods of delivering content, and coordination of calendars among schools.
- This places **undue burden on partner organizations** to attempt to organize these efforts.
- In addition, a risk of **redundant or conflicting programs and services** reduced the efficacy of program interventions.

Getting the ball rolling

Methods

- Focused conversations with **community partner organizations** were conducted to determine areas for improvement regarding communication and health program planning and implementation for nursing students.
- Community health faculty from four **schools of nursing** were invited by the Duke SON-Community Health Improvement Partnership Program (**D-CHIPP**) to discuss possible solutions to these issues.
- Initial meeting May 2018
- Subsequent Nov 2018, April 2019

PROCESS



OUTCOMES

WHAT HAS HAPPENED SO FAR...

- ❖ Mapping of nursing school programs, community and population health courses, and clinical sites in the Durham and surrounding area.
 - Key strategy: pinpoint the organizations served over the course of the academic year to avoid overlap

- ❖ Identification of opportunities to collaborate on larger health promotion events in the community.



Opportunities

- Sharing experiences regarding establishing clinical agreements (Mexican Consulate/El Centro)
- Best practices/compliance for working with partner organizations (Head Start)
- Collaboration on large community health screening events/fairs
- Flu fighters- collaboration
- Charles House-memory loss/older adults day program- joint projects/ consistent programming
- Simulation exercises across schools (future)
- Collaboration on mass immunization campaign in the community (future)

CONCLUSION

- SON's have moved beyond a competitive environment to a collaborative one.
- Communication among schools has been greatly enhanced
- Sharing community health promotion efforts, innovative planning, programming ideas, and creative teaching as well as best practices in establishing clinical has enhanced the community health experience for students and faculty
- Community partner organizations benefit from more coordinated programs over time.

THANK YOU!



Selected Reading

- Gubrud, P., Spencer, A. G., & Wagner, L. (2017). From start-up to sustainability: A decade of collaboration to shape the future of nursing. *Nursing Education Perspectives*, 38(5), 225-232. doi:http://dx.doi.org/10.1097/01.NEP.0000000000000212
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- Kulbok, P. A., Thatcher, E., Park, E., & Meszaros, P. S. (May 31, 2012). Evolving public health nursing roles: Focus on community participatory health promotion and prevention. *OJIN: The Online Journal of Issues in Nursing*, 17(2), 1.